

Build your workforce

Support a greener North Wales



Go Gwyrdd connects green and environmentally focused employers with motivated young people aged 16–30 who want careers that help protect the planet.

Working together to create a greener, fairer future for young people and businesses across North Wales.



Asedau Segur
Camau Cynaliadwy Cymru

Dormant Assets
Sustainable Steps Wales

Ddarperir gan
CRONFA GYMUNEDOL
LOTERI GENEDLAETHOL

Delivered by
THE NATIONAL LOTTERY
COMMUNITY FUND

The 'Go Gwyrdd' Project is funded through the Dormant Assets fund, which is being delivered by the National Lottery Community Fund

Welcome to Go Gwyrdd



Go Gwyrdd is an exciting five-year project supporting young people with disabilities and those from ethnically minoritised communities to explore, experience and secure roles that help protect the planet.

The project is funded through the Dormant Assets fund, which is being delivered by the National Lottery Community Fund.

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Working in partnership for greener North Wales

We are excited to be working with key partner organisations who are sharing their time, resources and expertise to create a host of opportunities across the North Wales region.



We want to work closely with like-minded **employers across North Wales** to make meaningful, long-lasting change – for young people, businesses and the wider green economy.

Who does Go Gwyrdd support?

We work with young people aged 16–30 from across North Wales who are significantly underrepresented in the green sectors – including environment, construction and agriculture.

Participants may:

- have a disability or learning difference
- have a mental or physical health condition
- be neurodiverse
- be from ethnically minoritised communities
- be women entering underrepresented sectors
- be early in their career or highly qualified but lacking workplace experience



How we support them

- Site visits, taster days and work shadowing
- Inspirational talks and Q&As with professionals
- Skills and confidence training
- Industry-specific training and short courses
- Unpaid work experience (1–8 weeks)
- Getting them into employment

Be Part of the Go Gwyrdd Community

Do you want to be part of something exciting and positive that changes the lives of young people and supports your recruitment, training or workforce development?

- Are you looking to connect with other like-minded employers and diversify your workforce?
- Are you facing skills gaps or recruitment challenges?
- Are you yourself from an underrepresented group and want to inspire the next generation?

If yes, we'd love to work with you...

You're receiving this pack because we believe your business can play a valuable role in this work – and, importantly, can *benefit* from the support we offer. Whether you want help with recruitment, training, diversifying your workforce, or connecting with local talent, we're here to support you every step of the way.



Is my business eligible? We're not sure if we're 'green'.

A "green-minded" business includes any organisation contributing directly or indirectly to:

- reducing carbon emissions or waste
- restoring or protecting nature
- helping communities adapt to climate change

Note: your organisation may not be 'green' but the job can be!



Still not sure? Email us: GoGwyrdd@rcs-wales.co.uk. We're happy to advise.

What We Offer Employers



Recruitment & Workforce Development Support

- Access to young people who are motivated, supported and prepared to enter work.
- Support from dedicated Work Coaches who help participants settle into roles and act as your key contact.
- Funded 6–12 month placements and wage subsidies for organisations with skills shortages (T&Cs apply).

Staff Training & Business Support

- Fully funded, quality training which can include:
 - Inclusive recruitment training
 - Disability awareness and neurodiversity training
- Policy templates, best-practice guides, and tools such as Wellbeing Action Plans
- Support to help your business achieve Disability Confidence status

Connecting you with a supportive network

- Join a growing network of businesses committed to supporting local young people and contributing to a greener, more inclusive future.
- Access to networking events, group training with like-minded people and celebration events.

Demonstrating Your Commitment

- Your logo displayed on our website and shared across our networks.
- Opportunities to be spotlighted on social media or featured in “meet the employer” stories.
- Showcasing your leadership in equality, diversity and inclusion within the local green economy.

Ways You Can Support the Project

Even small contributions make a big difference. You can:

- Offer a workplace visit or host a small group tour
- Give a talk or be featured in a short case study
- Provide a work taster (1–3 days), work experience, or a short skills-based session
- Mentor a young person (full briefing and support provided)
- Offer a funded placement or job opportunity (where appropriate)

Small businesses and start-ups are warmly encouraged – sharing your experience or taking part in a spotlight piece is extremely valuable, even if you cannot yet offer placements.



Getting Started

We'd love to hear from you! Get in touch with us if you have a volunteering opportunity or job vacancy:

- Complete our enquiry form on our website
- Email us: GoGwyrdd@rcs-wales.co.uk
- Sign up to receive monthly newsletters and updates
- Join the Go Gwyrdd community and help inspire the next generation of green talent



Know a Young Person who could benefit?

If you know a young person who might benefit – a family member, neighbour, colleague or friend – please direct them to our youth information page and sign-up form.